

Together we give.



December 1, 2020

Giving Tuesday Is Here

Greetings from Indiana Entertainment Foundation! We're in the final month of 2020 and like most, we'll be glad to see it go.

2019 was dedicated mostly to behind-the-scenes infrastructure, but this year was expected to be highlighted by a variety of public programs and initiatives for you, most of which did not take place due to COVID-19. While we did not let this deter us from the mission of saving Indiana's entertainment legacy, hopefully 2021 will not offer similar obstacles.

You are encouraged to include us in your charitable donation plans, for Giving Tuesday, or anytime. You can [donate](#) and/or become a [charter member](#) here if you haven't done that already.

2020 Initiatives

Despite headwinds, significant strides were made in 2020.

You can now find IEF on the Indiana State Library's Indiana Memory project. Alongside dozens of libraries and history organizations, you can [browse a folder of Hoosier entertainment history](#) which is globally searchable. Initial entries include rare photos of 1940's and 1950's country musicians taken mostly at Indiana radio stations, including WIBC in Indianapolis and WJOB in Hammond.

The Indiana Historical Society digitized more than 200 posters and flyers from our collection of Indiana concerts of the 1970's and 1980's as part of its Indianapolis Bicentennial Exhibit. Executive Director Rick Wilkerson served on the Community Advisory Council for this exhibit and the Starr-Gennett "You Are There" exhibit.

We received a grant from Indiana Historical Society's Heritage Support Grants for a laptop and DSLR camera to aid in digitizing our collections (and perhaps yours someday?) in order to add important images to the Memory Project and to other IEF initiatives. *Heritage Support Grants are provided by the Indiana Historical Society and made possible by Lilly Endowment, Inc.*

IEF is now an approved nonprofit for Lilly Endowment; employees and retirees can donate stock via the quarterly matching program. You can [donate stock](#) from any company here.

The Indiana Music Virtual History Museum (IMVHM) is under construction and will launch in early 2021 for your input and browsing pleasure; you will have opportunity to add listings, information, memories, and images. The IMVHM's mission is to exhaustively document local music history, with listings for artists, musicians, releases, record labels, venues, promoters, record stores, music stores, and more. If you have already volunteered to help, you will hear from us soon.

Speaking of promoters, **2020 saw the emergence of the Indiana Rock History project from Steve Sybesma, former Sunshine Promotions partner.** Indiana Rock History is documenting concerts that happened in Indiana, and no one is more qualified to do so than Steve, as Sunshine promoted more than 2000 shows in the Hoosier state beginning in the early 1970's. We welcome their efforts and collaborative spirit and hope you will enjoy their work.

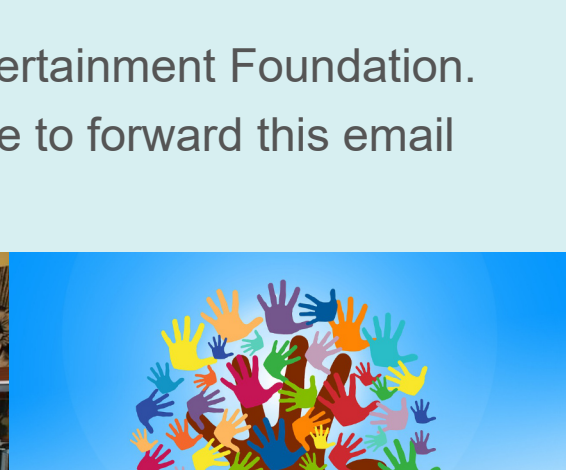
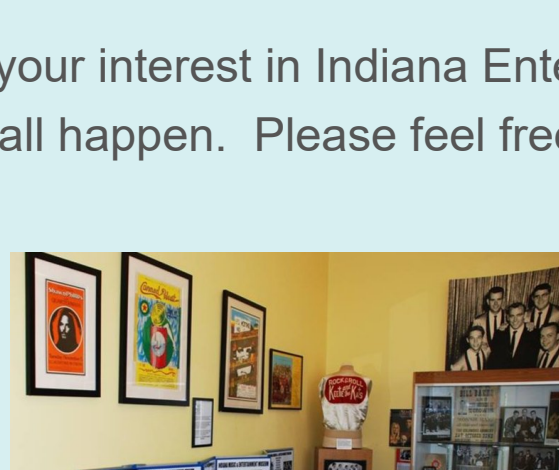
IEF would not be possible without the support of the board, staff, volunteers, donors, charter members, and you! Thank you for your interest in our entertainment history. We offer you an early toast to the upcoming new year.

Indiana Music Radio Is On The "Air"

You can listen online at [Live 365](#), and/or download the free Live365 app to your tablet or smartphone. All Indiana music, all genres, across many decades, 24/7. It's easy to find, just search for Indiana Music within the app or Live365 website; it's the only station that fits that description.

How You Can Help...

We greatly appreciate your interest in Indiana Entertainment Foundation. You are what makes it all happen. Please feel free to forward this email to your friends.



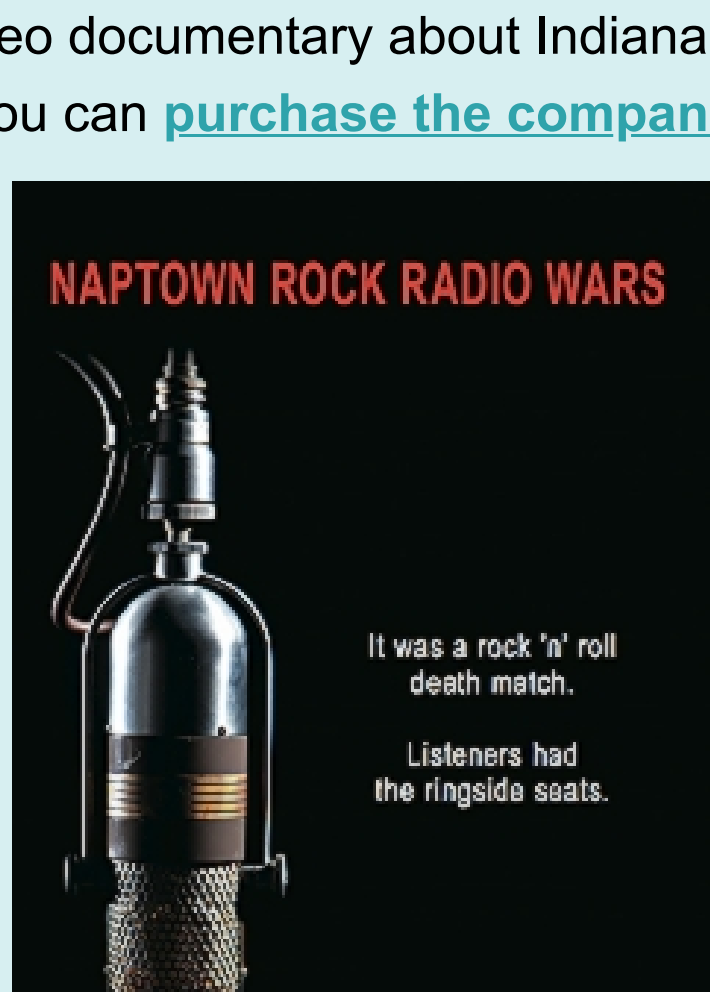
[Donate Funds](#)

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Did You Know?

...that IEF board member Dave Fulton received a Regional Emmy award for his video documentary about Indianapolis rock radio in the 1970's? You can [purchase the companion book here](#).



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