## SPONSOR OPPORTUNITIES





An Indiana 501(c)3 Nonprofit



To preserve, research, archive, educate, promote, and provide access to artifacts, recordings, and stories of Indiana music; to honor those individuals, artists and organizations who have contributed, to educate Hoosiers and other interested individuals as to the significance of our music history, and help them develop greater pride in our state's accomplishments in the field of music.

Founded in 2015, Indiana Entertainment Foundation) is an Indiana nonprofit with 501(c)3 status.

Indiana Music History Project is our primary initiative.

# WHAT WE DO

Indiana Music History Gallery in Broad Ripple, open free to the public M-F 9-5 featuring exhibits, memorabilia and Indiana Music Kiosk listening station.

External exhibitions at Indiana State Library, the central Branch of Indianapolis Public Library, The Kurt Vonnegut Museum and Library, and Indianapolis International Airport.

Indiana Music Archive, more than 5,000 Indiana records, tapes, compact discs, posters and memorabilia.

Digital preservation of audio, video, and images.

IndianaMusicpedia.com documents Indiana musicians and music businesses. 20,000+ page views in 2023.

Indiana Music Radio, streaming on Live365.com.

Fiscal and promo partner with Brent Wallarab on his jazz projects, including the award winning Gennett Suite.

Grant awards from Indy Arts Council, Indiana Arts Commission, and Indiana Historical Society, funded By The Lilly Endowment.

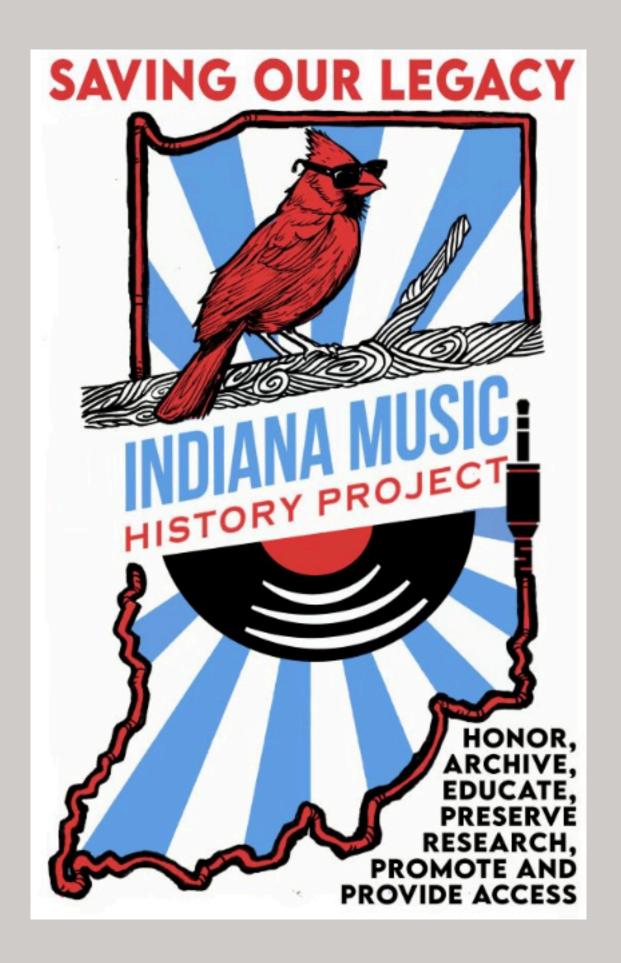
# BECOME A SPONSOR



OPENING ACT	\$500
WORLD TOUR	\$1,000
#1 RECORD	\$1,500
GOLD RECORD	\$2,500
PLATINUM RECORD	\$5,000
<b>SUPERSTAR</b>	\$10,000
LEGEND	\$25,000

All sponsorships are tax-deductible and on an annual basis. Checks are payable to Indiana Entertainment Foundation.

\*Quarterly payment plans available for \$5,000.00 sponsorships and above.



## **OPENING ACT \$500**

Logo on Footer of IMHP home page

Visibility at IMHP Gallery via your coupons or flyer

Sponsor Logo on signage at gallery and events

Visibility on Indiana Music Radio streaming station, 10x/month radio commercials

Sponsor Static Cling Window Sticker for your business location

Participation Sticker – Proud Sponsor of the Indiana Music Project (Includes digital logo for your website or wherever you wish to use it.)

Framed IMHP Poster (as shown on page 5)

Deluxe 2CD copy of The Gennett Suite



## **WORLD TOUR \$1000** ALL OPENING ACT BENEFITS PLUS:

160x 160 Banner on IndianaMusicpedia.com and <u>IndianaFound.org</u> websites with link to your site

160 x 160 Banner on IMHP's e-Newsletter with link to your site Logo on Footer of Indiana Music Kiosk

Social Media Visibility – Acknowledgement on Facebook/Instagram page- 4x/year

Increased Visibility on IMHP's Indiana Music Radio streaming station, 20x/month radio commercials plus sponsor mentions

Logo on semi-annual printed newsletter, mailed to local history organizations, record shops, musical instrument shops and venues across Indiana

Logo on back of IMHP t-shirts

Commemorative IMHP cloisonne pin

Deluxe 2LP vinyl copy of The Gennett Suite



### **#1 RECORD \$1,500** ALL WORLD TOUR BENEFITS PLUS:

Quarter page ad in printed newsletter (2x/year)

Increased visibility on IMHP's Indiana Music Radio – 30 spots per month, online radio station

Increased Social Media Visibility – Acknowledgment on IMHP's Facebook/Instagram page – 4x/year

Commemorative 45 RPM Framed Record – Indiana Music History Project 2025

Logo signage in IMHP Gallery (small, with QR code)





### GOLD RECORD \$2,500 ALL #1 RECORD BENEFITS PLUS:

Increased Visibility on IMHP's Indiana Music Radio online – 50 spots per month

Social Media Visibility – Acknowledgment on IMHP's Facebook/Instagram page – 6x per year

Logo in IMHP Gallery - medium, with QR code

Logo/Sponsor - on 1 Display of your choice 1/2-page Ad - in printed newsletter (2x/year)

Commemorative 33 1/3 RPM Framed Record – Indiana Music History Project 2025

Framed custom original art IMHP/sponsor combined poster 2025

Participation Plaque – Proud Sponsor of the Indiana Music Project (Includes digital logo for inclusion on your website or wherever you wish to use it.)

**Commemorative IMHP cloisonne pin – 5x** 



# PLATINUM RECORD \$5,000

### ALL GOLD RECORD BENEFITS PLUS:

Increased Visibility on IMHP's Indiana Music Radio online – 100 spots per month

Increased Social Media Visibility – Acknowledgment on IMHP's Facebook page – 12x/year

Logo/Sponsor on 2 Displays of your choice

Logo in IMHP Gallery - large, with QR code

**Full Page Ad – in printed newsletter** 

**Sponsorship of Dedicated Area in Gallery** 

**Commemorative IMHP cloisonne pin – 10x** 



# GLOBAL SUPERSTAR \$10,000

### ALL PLATINUM RECORD BENEFITS PLUS

Title co-sponsorship to Indiana Music Radio station

Title co-sponsorship to Indianamusicpedia.com

Title co-sponsorship of printed newsletter (2x/year)

Custom 8x10 feet pop up sponsorship display for your location, topic of your choice

**Commemorative IMHP cloisonne pin – 20x** 

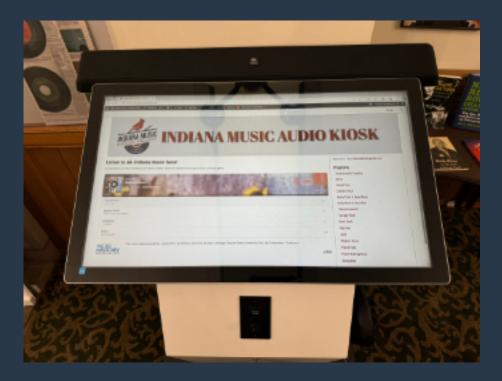




## LEGENDARY STATUS \$25,000

ALL GLOBAL SUPERSTAR BENEFITS PLUS

FOUNDING MEMBER OF IMHP PATRON CLUB













### The primary initiative of Indiana Entertainment Foundation An Indiana nonprofit 501(c)3

### ADDRESS

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